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Press Release

January 12, 2016

[Engage PEO Expands Its Sales Force With Industry Veteran Ben Hipps](#)



Fort Lauderdale, Fla. ? January 12, 2016 ? [Engage PEO](#), a leading professional employer organization providing HR outsourcing solutions to small and mid-sized businesses across the U.S., today announced the addition of Ben Hipps as vice president of sales for Georgia. Hipps will work with Engage?s unique sales channel of insurance brokers, helping to position Engage?s HR solutions to companies across the state and nationwide.

"We are pleased to welcome someone of Ben?s experience and commitment to the PEO industry to Engage," says Jay Starkman, chief executive officer of Engage. "His background in HR outsourcing sales and strategic broker partnerships will only serve to enhance Engage?s national sales team as we continue Engage?s industry-leading growth."

Hipps has held senior sales roles at national PEOs and also worked outside the industry as a top regional sales manager for Kinko?s and Office Depot. He is trained in multiple sales disciplines including Miller Heiman Strategic Selling, Neuromarketing and is a Jeffrey Gitomer Certified Advisor. Hipps is also a licensed health and life insurance agent.

"I believe my decades of experience in PEO and consistent record of sales excellence have prepared me to take on this extraordinary opportunity with Engage," says Hipps. "No other PEO is as focused on client satisfaction and supporting its insurance agency partners as Engage. I am thrilled to join the team."

About Engage PEO

Engage PEO delivers comprehensive HR solutions to small and mid-sized businesses, sharpening their competitive advantage. Comprised of the industry's most respected veteran professional employer organization executives, certified HR professionals and attorneys, Engage PEO provides hands-on, expert HR services and counsel to help clients minimize cost and maximize efficiency for stronger business performance. The company's superior service offering includes a full range of health and workers' compensation insurance products, payroll technology and tax administration, risk management services and advanced technology as part of an extensive suite of HR services.

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