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In the News

December 2, 2015

## [Why Offering Supplemental Insurance is a Solid Business Strategy](#)

Engage CEO, Jay Starkman, comments on the benefits of offering supplemental insurance to employees.

With benefit plans capturing an increasing share of most small business' budgets, supplemental insurance offerings can be part of an effective strategy to provide protection and value for employees at an affordable cost.

As reported in the [Business Journals](#)

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